Business And Economic Development Committee Meeting

January 30, 2025 3:00pm
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Meeting ID: 268 585 611 664
Passcode: Bo75ef92

I. Call to Order

II.   Welcome and Introductions

III.   Public Comment

IV.   Approval of August 15, 2024 Meeting Minutes

V.   Strategic Plan Update

VI.   AI Literacy

VII. Committee Meeting Schedule

VIII.   Open Forum

IX.   Adjournment

Welcome
&
Introductions

Public Comment

CareerSource Southwest Florida
Business & Economic Development Committee Meeting
August 15, 2024
3:00 p.m.

Members Present

John Talmage-Chair	Adrian Llanes
Keitha Daniels	Sloan Nagy
Sarah Harrington-Virtual	Michael Wukitsch
Brett Kettler	

Members Absent

Rosemary Fllori
Adrian Kerr

Staff Present

Peg Elmore-Virtual	Rebecca Sandholdt
Ed Fritz	Lyntoria Thomas
Markendy Pierre	Bill Welch

I. CALL TO ORDER

The meeting was called to order by Chair John Talmage at 3:00 p.m. John welcomed everyone and Lyntoria Thomas, Administrative Services Assistant confirmed quorum was met.

II. PUBLIC COMMENT- None

III. APPROVAL OF APRIL 11, 2024, MEETING MINUTES

Keitha Daniels made a motion to approve the April 11, 2024 meeting minutes; Adrian Llanes seconded; the motion was unanimously approved.

IV. 2024-2025 COMMITTEE CHAIR AND VICE CHAIR

John Talmage explained that because of the new 2024-2025 program year a vote is needed to elect a new committee chair and vice chair. John explained Vice Chair Dave Gammon resigned. Bill Welch, Staff Liaison for the BED Committee explained a new chair is not required at this time so the committee could vote to keep John as chair.

Adiran Llanes made a motion to keep John Talmage as Chair; Keitha Daniels seconded; the motion was unanimously approved.

John Talmage made a motion to elect Keitha Daniels as Vice Chair; Adrian Llanes seconded; the motion was unanimously approved.

V. COUNTY TOURS

Bill Welch, Business Services Director explained the Business and Economic Development Committee have plans to tour of the six county regions of CareerSource Southwest Florida beginning in October. Bill explained their first stop will be the Sugarcane Mill & Refinery in Clewiston (Hendry County). Bill extended many thanks to Board of Director Carl Stringer for all of his help with setting up the tour.

VI. STRATEGIC PLANNING

Peg Elmore, President CEO gave an overview of the strategic planning workshop that took place in May. Peg explained the strategic plan is a draft and before it is finalized, by the Board of Directors she is asking for feedback from each of CareerSource Southwest Florida's Committees. Peg explained the three drafted objectives and the word that is causing her concern "partners". Peg asked the committee should we use the word "partners" or "employers". The committee provided great feedback and asked lots of questions.

The committee asked Peg, "who is the consumer", is using the word partners easier, what about using the words "organizations" or " customers". The committee suggested compiling a list of suggested partners and conducting a survey of input and outputs. The committee also suggested identifying what a partner is, doing a focus group, quality referrals, and defining who the consumer is.

VII. OPEN FORUM

Peg Elmore congratulated Michael Wukitsch on becoming a doctor. "Congratulations Dr. Wukitsch!"
.

VIII. ADJOUNMENT- The meeting adjourned at 3:52pm.

Strategic Plan Update

- **Objective 1 – Increase awareness of CSSWF's capabilities, opportunities, and services.**

- **Objective 2 – Engage individuals with barriers.**

- **Objective 3 – Diversify delivery of services for all internal and external stakeholders.**

Objective 1
Increase awareness of CSSWF's capabilities,
opportunities and services

Key Results
A.   <mark>X% increase of new or first-time employers- (Business and Economic Development Committee)</mark>

B.   Increase social media metrics by X%- (Staff Recommendation)

C.   X% of community organizations who refer individuals to us for employment and training services with a focus on targeted barriers.- (Career Services Committee)

New Employers

Program Year 2023 - 2024

Total Core Employer
Services Provided

2009

New Worksites

818

New Employers

567

Percentage of
New Employers

28.22

Program Year 2024 - 2025

Total Core Employer
Services Provided

586

New Worksites

239

New Employers

185

Percentage of
New Employers

31.57

Letter Grades

Measure 5 – Continued Repeat Business

Employers from denominator who received a core service in the current year
All employer worksites served with core service in prior three years from the reporting year

Target: 35%

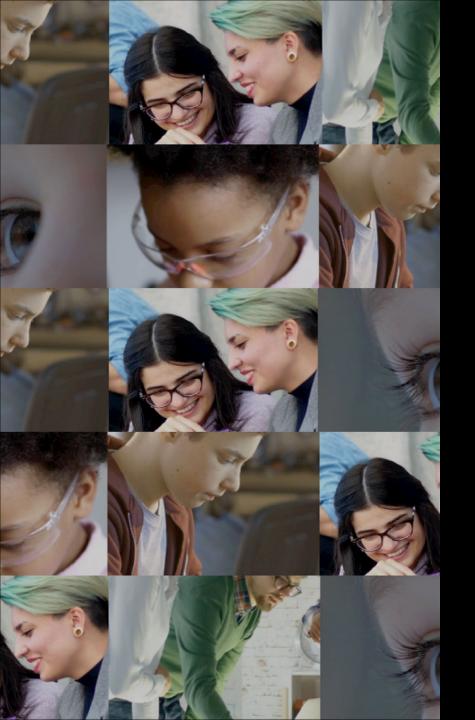| PY24/25	PY23/24	PY22/23	PY21/22
354	1191	987	1011
3922	3735	3329	3321
9.03%	31.89%	29.65%	30.44%

Letter Grades

Measure 6 – Year over Year Business Penetration

<u>Employers from denominator who received a core service in the current year</u>
Total Employer Worksites in EmployFlorida

Point system based on increases or decreases from previous year

PY24/25	PY23/24	PY22/23	PY21/22
579	1884	1928	1741
24032	21682	23766	19759
2.40%	8.69%	8.11%	8.81%

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AI Literacy, Human Intelligence and Workforce Innovation for CareerSource Leaders

Angelo Biasi, abiasi@solvably.com

Solvably

> " **40% of CE Os do not believe their organizations are going to be economically viable in 10 years.** "

PWC

> " **AI is not going to take your job. It's the person who u s es AI, that will.** "

Jen sen Huang

> " **Coding is f*cked. And, that's where I want to be.** "

Frustrated HS Student
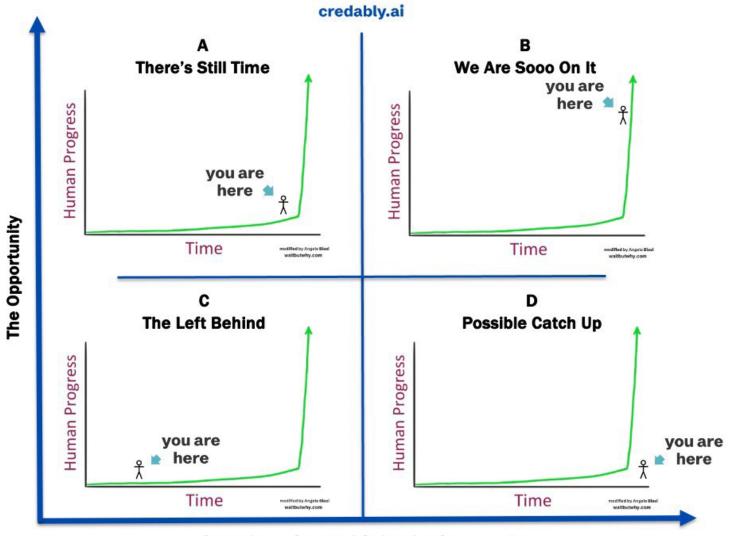
"AI agents will enter the workforce"

"We believe that, in 2025, we may see the first AI agents 'join the workforce' and materially change the output of companies."
Sam Altman "The Intelligence Age," 1/10/25

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The Greatest Education and Workforce Transformation of our Lifetime

The Companies with the Greatest Productivity Advantage Win.

Josh Bersin

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The most successful companies &institutions on earth have <u>one</u> differentiator in common...

The ability to <u>innovate</u>.

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Problem Solver

Meet Frank,
the Caveman

—

**Uses HumanIntelligence
to solve problems, and
adds value to cave
people's existence**

Tesla Insurance

2007

ExxonMobil

Bank of America

Shell

GE

Microsoft

bp

citigroup

TOYOTA

2024

Alphabet

Meta

Tesla

NVIDIA

Apple

tsmc

amazon

Microsoft

"We're a data and AI company."

Elon Musk

If **P**roblem **S**olving drives **I**nnovation. And, **I**nnovation drives **V**aluation, what is the impact of applying **AI** ?

AI is a <u>force multiplier</u>.

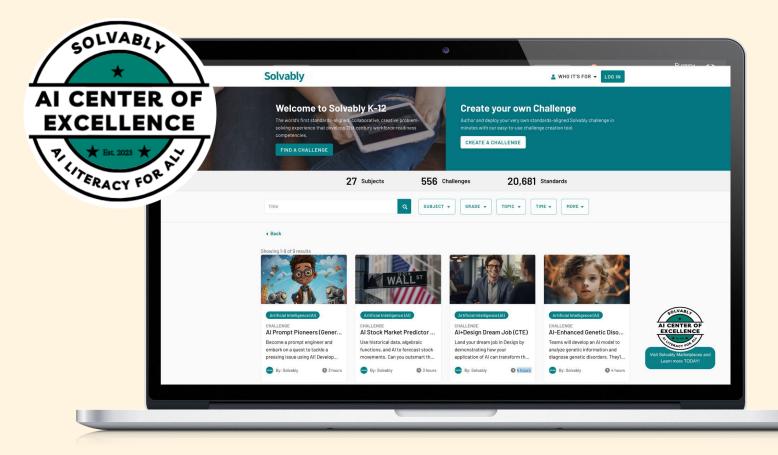$$AI * PS = I = V^X$$

I = Innovation

V = Valuation

PS = Problem- Solving

AI = Artificial Intelligence
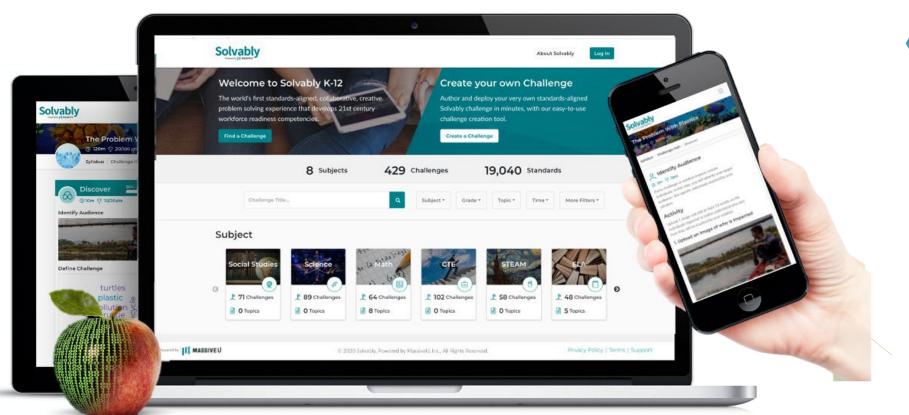
X = the exponential power of

The World's First

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Est. 2023
AI LITERACY FOR ALL

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AI Prompt Pioneers (Gener...
Become a prompt engineer and embark on a quest to tackle a pressing issue using AI! Develop...
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Artificial Intelligence (AI)
CHALLENGE
AI Stock Market Predictor ...
Use historical data, algebraic functions, and AI to forecast stock movements. Can you outsmart th...
By: Solvably 🕑 3 hours

Artificial Intelligence (AI)
CHALLENGE
AI+Design Dream Job (CTE)
Land your dream job in Design by demonstrating how your application of AI can transform th...
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Artificial Intelligence (AI)
CHALLENGE
AI-Enhanced Genetic Diso...
Teams will develop an AI model to analyze genetic information and diagnose genetic disorders. They'l...
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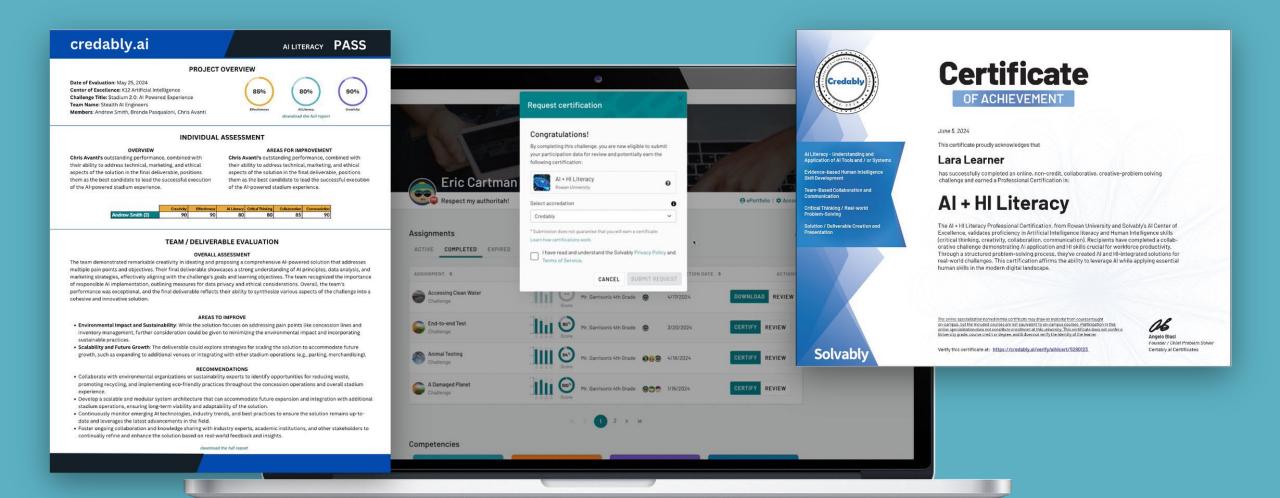
Proving Human Intelligence

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AI + HI Literacy Certification Engine

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Solvably is a marketplace of challenges for K12, Higher Ed, and Corporate Talent as well as an easy-to-use authoring tool. Solvably's AI Centers of Excellence are designed to support AI Literacy for ALL!

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...Pioneers (Gener...
...mpt engineer and ...uest to tackle a ... using AI! Develop...
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Artificial Intelligence (AI)
CHALLENGE
AI Stock Market Predictor ...
Use historical data, algebraic functions, and AI to forecast stock movements. Can you outsmart th...
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AI+Design Dream Job (CTE)
Land your dream job in Design by demonstrating how your application of AI can transform th...
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Artificial Intelligence (AI)
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AI-Enhanced Genetic Diso...
Teams will develop an AI model to analyze genetic information and diagnose genetic disorders. They'...
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Artificial Intelligence (AI)
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AI Code Crusade (Comp Sci)
Develop an AI-driven code optimization tool to enhance software performance - one that...
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AI Justice Analysts (Social...
As social justice advocates, develop an AI application that identifies patterns of social...
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AI Customer Response Op...
Enhance your customer service experience by integrating AI to significantly reduce response...
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AI Talent Scout
Integrate AI into your recruitment processes to streamline and enhance talent acquisition. Use A...
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AI Meeting Revolution
Transform your team's approach to meetings using AI tools. Design a system that not only streamlines...
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AI Mktg Camp...
Your mission, sho... accept it, involve... into your compan...
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...Lesson Revolut...
...ditional lesson plans ...AI-enhanced learning ...tilize AI tools to...
· 3 hours

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Civic AI: Smart Governanc...
Design an AI-powered solution to improve local governance - such as public safety, transportation, or...
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Artificial Intelligence (AI)
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Oceanic AI Habitat Engine...
Design an AI-driven underwater habitat for humans that uses smart technology and is good for the...
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Stadium 2.0: AI-Powered ...
Transform the traditional stadium journey into an innovative, memorable, and streamlined...
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Artificial Intelligence (AI)
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AI Startup Sprint (Business)
Design a transformative AI tool to redefine the startup journey, blending market insight with...
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Artificial Intelligence (AI)
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AI+Design Dream Job (Art...
Land your dream job in Design by demonstrating how your application of AI can transform th...
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AI Time Masters
Embark on a mission to master time through AI! Harness innovative AI tools to revolutionize your team...
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Leaders of SustAInability
Craft a sustainable future and embark on a green revolution with AI! Transform organizational...
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Artificial Intelligence (AI)
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AI Finance Forecaster
Enhance accuracy in financial forecasting using advanced AI algorithms and illustrate how your...
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Artificial Intelligence
CHALLENGE
Chatbot Sales...
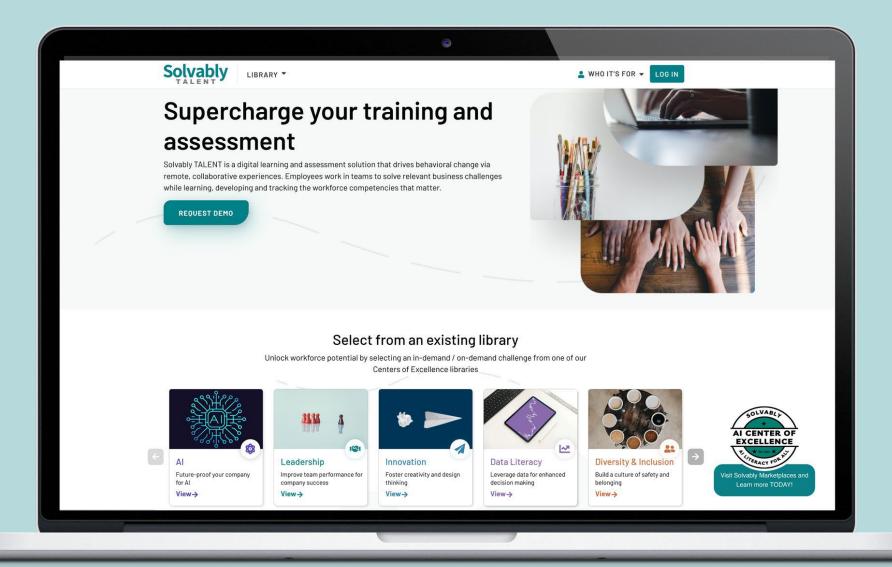Implement an AI... enhance custom... boost sales effic...
By: Solvably

Corporate Learning &Development
Solvably Talent

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Develop an **AI- driven solution** that addresses the challenge of the county's small businesses and growing sectors like Healthcare, Education, Logistics, Manufacturing, and Construction having **more job than workers to ill them**."

Edison A wards AI + H I Lee County AI + H I
High School Challenge Competition

Thank You.

Angelo Biasi
abiasi@solvably.com
www.linkedin.com/in/angelobiasi

Determine Committee Meeting Schedule including possible County Tour dates...

Charlotte County Tour
Babcock Ranch
Punta Gorda Airport
Aviation Expansion

Collier County Tour
(April 23, 2025)

Lee County Tour
Baseball Spring Training
(March 2025)

Open Forum...

Adjourned...