



Business And Economic Development Committee Meeting

August 10, 2023
3:00pm

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[Meeting Minutes](#)

[Nursing Shortage](#)

[Workforce Concerns](#)

[Miscellaneous](#)

AGENDA

CareerSource Southwest Florida
6800 Shoppes at Plantation Drive,
Fort Myers
August 10, 2023
3 p.m.

- I. Call to Order**
- II. Approve June 8, 2023, Minutes**
- III. Welcome and Introductions**
- IV. Nursing Shortage**
- V. Workforce Issues**
- VI. Miscellaneous**
- VII. Open Forum**
- VIII. Adjournment**

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BUSINESS & ECONOMIC DEVELOPMENT COMMITTEE MEETING
CareerSource Southwest Florida
VIRTUAL AND IN-PERSON
June 8, 2023
3 p.m.

MINUTES

Members Present:

Keitha Daniels	Rosemary Flori – Virtual
Dave Gammon – Virtual	Adrian Kerr – Virtual
John Talmage	Michael Wukitsch – Virtual

Members Absent:

Adrian Llanes

Guests/Interested Parties:

Gary Duncan, Punta Gorda Airport - Virtual	Chris Rozansky, Naples Airport Auth-Virtual
Melanie Schmees, FGCU - Virtual	Ben Siegel, Lee County Port Authority
Tatum Walker, Lee EDO - Virtual	

Staff Present:

Bill Welch, Staff Liaison	Peg Elmore
Mary Anne Zurn	

I. CALL TO ORDER

The meeting was called to order by John Talmage, Interim Chair, at 3:01 p.m., via ZOOM and in-person. [Roll](#) call was conducted, and quorum confirmed.

II. WELCOME AND INTRODUCTIONS

John Talmage welcomed everyone. John noted this group started as a task force (ad hoc committee) to represent the economic development offices in the five counties and is now a standing committee of the Board. Other members were added to include other business representatives.

III. APPROVE APRIL 13, 2023, MINUTES

Keitha made a motion to approve the April 13, 2023, minutes; Dave Gammon seconded, and the motion was unanimously approved by the Committee.

IV. REGIONAL AIRPORTS EXPANSION PLANS AND UPDATES

Naples Airport Authority: Chris Rozansky noted they are having record activity levels like all Southwest Florida airports. Activity dipped close to 20% due to Hurricane Ian but [still](#) robust. Naples' area of focus is noise. A noise study was submitted to the FAA. There have been some modifications to flight procedures. A new airport study will be initiated, probably in the [Fall](#) to look at feasible sites in Collier to develop a new airport and what to do with this airport. May take 9-12 months. Nearly 1,000 jobs will be created. The annual economic impact is \$800,000,000 per year. We are being asked to reduce air traffic. Growth is not in our

nomenclature.

Lee County Port Authority, Southwest Florida International Airport: Ben Siegel discussed how they operate, economic impact and what they have going on for expansion and growth. The airport is self-sustaining with a \$100,000,000 operating budget, not capital; just what it takes to operate. Data was presented on the impact of the business of airports nationally, statewide and in Southwest Florida. In addition to the airline industry being one of the highest regulated industries, challenges include seasonal demand with more than 4.24 times traffic in March compared to September. Mr. Siegel also presented information on the new tower being built, the terminal expansion project, a future parallel runway and [SkyFlex](#), the non-aviation side which will include logistics, campus-style office complexes, hotels, retail, [dining](#) and sports venues.

Charlotte County Airport Authority, Punta Gorda Airport: Gary Duncan noted that unlike many airports located at one exit, Punta Gorda Airport is centrally located between two exits. They are experiencing tremendous growth and have also found seasonality to be a challenge. Their expansion plans may take a year to design, then will bid out project. There will be more space for concession, passenger comfort and gates. Personal aircraft hangars have a waiting list. The airport is working with Charlotte Technical College regarding their training of A&P mechanics and pilots, as both are experiencing shortages. On the horizon are Sunseeker Resort, [MotoBros](#) and Rosati's Pizza.

Airglades International Airport: Bill Welch stated he had invited Rick McCoy to speak. They will [make a decision](#) within the next four-month period.

V. OPEN FORUM

The next meeting on August 10 will focus on the healthcare sector.

VI. ADJOURNMENT

The meeting [adjourned](#) at 4:13 p.m.

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Nursing Shortage

- Is there one?
- Are there other shortages?
- Why do State numbers look different from what local organizations are reporting?
- Is this a structural problem or will it level off?
- Will changes in how health care is delivered change the workforce composition?
- Seasonal adjustment to hiring levels
- Travel nurses



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Workforce Concerns

- Housing
- Transportation
- Childcare
- Education
- Aging

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Miscellaneous

- Does the Health Industry prefer Associates of Nursing (ASN) or Bachelors of Science in Nursing (BSN)?
- Is the local Healthcare Industry now using more Licensed Practical Nurses?
- Is the local Healthcare Industry hiring students from the non-public schools?
- Growth in Outpatient Services and how to educate patients to utilize.

HEALTHCARE SUPPORT (SOC 29-31)



20% of all job openings in the last year were for medical support staff.

NURSING PROFESSION

Medical professionals in Southwest Florida serve a growing population of over 1.5 million residents. Practical, technical, and support specialists in the healthcare industry are facing a significant increase in demand of services and resources. Nurses, in particular, have been on the front lines through multiple waves of COVID-19.

LPN Statistics

Current Positions

2,420 jobs

2030 Projection

+13.3%

Average Salary

\$52,600

RN Statistics

Current Positions

10,300 jobs

2030 Projection

+12.1%

Average Salary

\$78,900

ADDITIONAL CONSIDERATIONS

- Over 13,800 of current employees are at risk of retiring within the next 1-2 years. 25% of all healthcare support workers are over 55-years old, and 50% are over 45-years old.
- Specialists working in this field acquire highly transferrable skills, making them 2x more likely to relocate and 3x more likely to continue to specialize further in their career over other professions.
- The top four zip codes RNs are commuting from in Southwest Florida come from Cape Coral (3) and Fort Myers (1), placing significant cost pressures on households making long commutes.

Education Programs (SOC 29-31)

Regional Snapshot

School Name	Standard Occupational Classification (SOC) Title	SOC #	Program Name from School Catalog	Degree /Cert	Program Length in Weeks	Credit Hours	% Online	Total Student Cost
Florida Gulf Coast University	Clinical Laboratory Technologists and Technicians	29-2010	Clinical Laboratory Science	BS	208	120	30%	\$7,318*
Florida Gulf Coast University	Surgical Technologists	29-2055	Health Science	BS	208	120	77%	\$7,318*
Florida Gulf Coast University	Registered Nurses	29-1141	Nursing	BSN	208	124	0%	\$7,318*
Florida SouthWestern State College	Registered Nurses	29-1141	Nursing (AP Program or Basic Program)	AS	104	72	10%	\$15,407
Florida SouthWestern State College	Cardiovascular Technologists and Technicians	29-2031	Cardiovascular Technology	AS	95	77	15%	\$11,383
Florida SouthWestern State College	Dental Hygienists	29-2021	Dental Hygiene	AS	104	88	14%	\$19,604
Florida SouthWestern State College	Emergency Medical Technicians and Paramedics	29-2040	Emergency Medical Services Technology	AS	104	73	5%	\$15,667
Florida SouthWestern State College	Emergency Medical Technicians and Paramedics	29-2040	Emergency Medical Technician - Basic Certificate	CCC (College Credit Certificate)	13	12	0%	\$2,741
Florida SouthWestern State College	Emergency Medical Technicians and Paramedics	29-2040	Paramedic	CCC	68	42	0%	\$8,833
Florida SouthWestern State College	Medical Dosimetrists, Medical Records Specialists, All Other	29-2098	Health Information Technology	AS	120	70	64%	\$11,370
Florida SouthWestern State College	Medical Dosimetrists, Medical Records Specialists, All Other	29-2098	Medical Information Coder/Biller	CCC	39	37	30%	\$6,756
Florida SouthWestern State College	Radiologic Technologists and Technicians	29-2034	Radiologic Technology / Radiography	AS	104	76	2%	\$10,949
Florida SouthWestern State College	Respiratory Therapists	29-1126	Respiratory Care	AS	104	76	5%	\$11,785
Florida SouthWestern State College	Registered Nurses	29-1141	Nurse Remedial-Refresher	Cert	10	NA	45%	\$2,443
Hodges University	Dental Hygienists	29-2021	Dental Hygiene – BS	BS	64	60	0%	\$78,605
Hodges University	Physical Therapist Assistants	31-2021	Physical Therapist Assistants	AS	104	74	25%	\$53,970
Hodges University	Registered Nurses	29-1141	Nursing (BSN)	BSN	52	120	0%	\$105,140
Hodges University	Emergency Medical Technicians and Paramedics	29-2040	Emergency Medical Technician – ATD	VC	7	NA	0%	\$5,462
Keiser University	Medical Assistants	31-9092	Medical Assisting (AS)	AS	72	60	0%	\$53,188
Keiser University	Physical Therapist Assistants	31-2021	Physical Therapist Assistant (AS)	AS	80	74	\$0	\$62,480
Keiser University	Registered Nurses	29-1141	Nursing – ASN	ASN	69	72	0%	\$83,304
Keiser University	Registered Nurses	29-1141	Nursing – BSN	BSN	52	78	0%	\$48,247**
Nova Southeastern University - Fort Myers	Registered Nurses	29-1141	Nursing – Accelerated	BSN	69	64	0%	\$33,517
Nova Southeastern University - Fort Myers	Registered Nurses	29-1141	Nursing - BSN - Entry Level	BS	116	82	0%	\$76,485
Rasmussen University - Fort Myers	Registered Nurses	29-1141	Professional Nursing (ADN/RN)	AS	77	102	19%	\$47,680
Rasmussen University - Fort Myers	Registered Nurses	29-1141	Bachelor of Science in Nursing (A-BSN)	A-BSN	208	180	51%	\$69,910
Southern Technical College - Lee County	Registered Nurses	29-1141	Nursing – AS	AS	84	108	39%	\$39,960
Southern Technical College - Lee County	Surgical Technologists	29-2055	Surgical Technologists – AAS	AAS	96	96	25%	\$40,600

Source: CareerSource Southwest Florida

* Tuition and fee totals are based on 15 undergraduate credit hours per term, for final 2 terms.
 ** Cost for student with the prerequisite 60 credit hours or BS in non-nursing discipline.



Upcoming Events and Meetings

- Youth Committee Meeting August 16, 2023, 9:00 a.m.
- Executive Committee Meeting August 23, 2023, 3:30 p.m.
- Annual Award Luncheon September 13, 2023, 11:30 a.m.
- Board of Director Meeting September 13, 2023, 1:00 p.m.