

SOUTHWEST FLORIDA WORKFORCE DEVELOPMENT BOARD, INC.

March 9, 2022

3:30 p.m.

MINUTES

Directors Present via ZOOM:

Diana Bello	Mike Biskie - PRESENT
B.J. Brundage	Drummond Camel
James Coalwell	Michael Dalby – PRESENT
Keitha Daniels	Bill Diamond
Dave Gammon	Brian Hirsch
Kim Hustad	Mike Jackson – PRESENT
Brent Kettler	Adrian Kerr
Jim Lamb	Brad Myers
Mike Nagle – PRESENT	Aaron Stitt
John Talmage – PRESENT	Dr. Amy Teproovich
Joe Wheeler	Michael Wukitsch

Directors Absent:

Curtis Brown

Guests Present via ZOOM:

Bill Truex, Charlotte Commissioner Greg Urbancic, Board Attorney

Staff Present:

Amy Hanna-Eckenrode	Joe Paterno
Benita Richards	Mary Anne Zurn

I. CALL TO ORDER

The meeting was called to order by Mike Biskie, Chair, 3:30 p.m., at CareerSource Southwest Florida, 6800 Shoppes at Plantation Drive, Fort Myers. Roll call was conducted to confirm quorum. Mike welcomed new Board member, Adrian Kerr, FSW. Adrian introduced himself to the Board.

II. APPROVAL OF MINUTES

Michael Dalby made a **motion** to approve the January 12, 2022, minutes; Drummond Camel seconded, and the motion was unanimously approved by the Board.

III. PUBLIC COMMENT

State Law, Right to be Heard: 286, will be offered following each motion. Public Comment: N/A

IV. EXECUTIVE COMMITTEE SEARCH UPDATE

Mike Biskie shared the Executive Committee met today, and after position posted for two weeks, only two resumes were received, both internal employees. It is the decision of the Committee to interview the two candidates and following interviews, determine to broaden search or make offer.

V. BOARD RESOLUTION-CREDIT CARD

Joe Paterno shared the organization currently has one corporate credit card, through BB&T Bank, issued to Benita Richards, who makes all the organization's purchases/travel arrangements. Recently, the credit card account was not accessible due to a \$20 oversight which created some payment problems. We are requesting a backup corporate credit card, to be issued to Benita Richards, through Valley National Bank, only to be used in the event of emergency/primary card not accessible. The secondary credit card will remain locked within the Fiscal Department. This will require a Board Resolution for Valley National Bank, to be signed by Board Chair and Board Secretary or other available Board Officer. Bill Diamond shared this was thoroughly discussed at the Finance Committee meeting today.

Joe Wheeler made a **motion** to approve a Board Resolution to Valley National Bank for a secondary corporate credit card; Mike Jackson seconded, and the motion was unanimously approved by the Board.

Public Comment – N/A

VI. CREDENTIALING REPORT

Mike Biskie provided Credentialing Committee updates from March 2022 workshop. The Committee's action item was to accept a master credential list 2022-2023 that will continue to evolve. It will now go to CareerSource Florida and if accepted go to DEO.

The master credential list only has post-secondary credentials; the Committee is finding lots of credentials not included but should, such as, hospitality, infrastructure, construction, etc., all credentials that are required for a high-end workforce to exist. There are four sub-committees working to gather various types of information and report back to the Committee.

Does the Committee see shift of Millennials output into the workforce? Generations shouldn't matter as this master list is targeted toward current youth still in school. The State creates a broad umbrella, and the local levels customize.

The Committee is looking to redefine how funds are distributed throughout the Regions and school districts. Credential Adoption will be available next year. The Committee only reviews credentials for Associate Degree and below.

Foreseen barriers include how to determine demand and how to determine wages. Brent Kettler shared Future Makers of Southwest Florida has resources to be explored.

The next meeting is 4/28/22 in Tallahassee and will be available virtually. Contact Benita Richards if interested in details.

VII. COMMITTEE REPORTS

Regional Economic Development Ad-Hoc – John Talmage, Chair, turned the meeting over to Dave Gammon. The February meeting was hosted via Charlotte County EDC and toured the following destinations: Sunseeker Resort, William R Gaines Memorial Park, Promenades Mall, Port Charlotte Town Center Mall, West Port Villages, Bachmann Development, Charlotte Technical Center A & P Program, Punta Gorda Airport, Fisherman's Village, Punta Gorda Isles. The next meeting is being hosted via Glades County EDC 4/20/22. All Board members are welcome to attend.

Finance – Bill Diamond, Chair, shared the Committee reviewed Funding Report, ITA Report, and WIOA Youth Report, all included in Board packet. The Committee also discussed the credit card Resolution and the Immokalee Building.

Public Relations – Keitha Daniels, Chair, introduced the Committee's new Staff Liaison, Amy Hanna-Eckenrode, Communications Manager. The Committee discussed the website and social media traffic, CareerSource Florida outreach campaign, CareerSource in the news, and upcoming Career Fairs. Benita Richards will email the Board the website and social media data and Career Fair details.

Youth Council – Aaron Stitt, Chair, shared the meeting focus was once again on the next Career Exploration Event, scheduled for 4/13/22, 6-8 p.m., at the STARS Complex in Dunbar. Invites will be going out soon. Benita Richards will email the Board information on sponsorship and event tables; in addition, confirm with current sponsors. Picture This As A Career Poster Contest is complete and the winners will be featured in the 2023 Calendar.

VIII. OPEN FORUM

John Talmage shared \$5 Million will be dedicated to workforce training, including apprenticeship with employers, via the Lee County EDC.

John also suggested the Board look to discuss hard to place job seekers, such as, those who had been incarcerated, lack of education, etc. We need to work on helping these individuals. John will send some information to Benita Richards to share with the Board.

Benita Richards requested everyone SAVE THE DATE, THURSDAY, 5/12/22. Additional details to follow.

IX. ADJOURNMENT

The meeting adjourned at 4:30 p.m.