



# HIRING?

We  
Should  
Talk...

Recruiting through our Professional Career Network saves you time and money in your search for qualified candidates to fill your job vacancies.

Our Business Services Team can assist your company with referrals for all organizational levels, for instance, within the following professions:

- Computer and Information Technology
- Engineering
- Financial
- Healthcare
- Human Resources
- Mid to Senior Level Management
- Life, Physical and Social Science
- Sales Management

Our services are available in Charlotte, Collier, Glades, Hendry and Lee Counties

Please contact us to discuss how we may assist you: 239.931.8282

## BUSINESS SERVICES

4150 Ford Street Ext., Suite 110  
Fort Myers, Florida 33916

Phone: 239.931.8282

Fax: 239.931.8284

OR

[bussvc@careersourcesouthwestflorida.com](mailto:bussvc@careersourcesouthwestflorida.com)

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## PROFESSIONAL CAREER NETWORK

239.931.8282



The Professional Career Network (PCN) offers career transition services to professionals through networking, workshops, business partnerships and job referrals.



The network provides an opportunity for professionals

from various industries to exchange contacts, experiences and referrals.



## HOW PCN WORKS

Certified Workforce Professionals provide job search resources.

Participation is open to those who meet the criteria and agree to certain individual responsibilities.

## WHAT PCN OFFERS

- ◆ Networking and career opportunities
- ◆ Job referrals
- ◆ Résumé critiques
- ◆ Career counseling, coaching and encouragement
- ◆ Seminars and workshops
- ◆ Guest lectures
- ◆ Exposure to local employers

## CRITERIA FOR PARTICIPATION

You must meet the following criteria:

- ◆ Bachelor's Degree; or
- ◆ Associate's Degree plus 3 or more years of management experience; or
- ◆ 5 years experience in a professional field or managerial level.

## IT IS UP TO YOU TO DETERMINE YOUR GOALS AND CHART YOUR OWN COURSE OF ACTION

Through classroom discussions and informative lectures, PCN colleagues acquire valuable tools for their individual career transitions in the following areas:

- ◆ Career goals and values
- ◆ Inventory of one's skills
- ◆ Creative job searching tips and resources that produce successful results
- ◆ The power of networking and social media
- ◆ The hidden job market and finding out how to penetrate it
- ◆ Effective personal "infomercial" aka elevator speech
- ◆ Cover letters and creative résumés
- ◆ Successful interviewing skills and effective techniques
- ◆ Salary negotiating strategies and tactics