

# 2015 Report to the Community

Southwest Florida Workforce Development Board, Inc.

Hiring?

We should  
talk...



# ABOUT US

WHO  
ARE  
WE?

The Southwest Florida Workforce Development Board, Inc., doing business as CareerSource Southwest Florida serves the workforce development initiatives in our five-county region of Charlotte, Collier, Glades, Hendry, and Lee.

- Workforce development boards are tasked with administering state and federal funding designated for employment and training services for individuals and new or expanding businesses.
- Board members represent a balance of private sector businesses (51percent), organized labor, and public institutions, including government, education, and community services.

*Our board is a true partnership between business, labor, education, community, and government services.*

WHAT  
DO  
WE  
DO?

CareerSource Southwest Florida delivers a variety of employment and training programs through a network of full-service career centers in Port Charlotte, Immokalee, Naples, Clewiston and Fort Myers, with satellite offices in Cape Coral and LaBelle.

- CareerSource Southwest Florida is a work first initiative, which means getting someone a job is the first and main priority. Sometimes all that is necessary is a job lead, an updated résumé, or access to computers to search for jobs.
- On occasion occupational skills training may be necessary to obtain employment, but all programs have the specific goal of getting people back to work.
- At the centers individuals can take advantage of employability skills workshops designed to assist them in returning to or competitively remaining in the workforce.

Businesses can take advantage of the no-cost services by posting available job openings and collaborating with our professional staff to screen and refer potential candidates.

HOW  
DO  
WE  
DO  
IT?

- Our internship program allows individuals who have completed occupational skills training to acquire work experience through three-months of employment.
- Our On-the-Job Training program (OJT) allows eligible candidates who are not fully qualified for an open position to be trained by the employer. The employer receives reimbursement from us for training costs, providing an excellent opportunity for business expansion.

Career Development Professionals at CareerSource Southwest Florida assist individuals and businesses in identifying cost-saving employment programs that can provide tax credits, employee bonding, on-the-job training, skill gap education, and more. Our career center locations and contact information, as well as, an overview of our services and programs can be found at [careersourcesouthwestflorida.com](http://careersourcesouthwestflorida.com).



# SPECIAL RECOGNITIONS

During the past two years the Board of Directors recognized staff with 10 plus years of loyal and dedicated service to the Southwest Florida Workforce Development Board (SFWDB). This type of dedication and loyalty proves the strength of our organization, the services we provide to the community, the staff who assist the customers daily, and the leadership guiding them every step of the way.

| Staff Member       | Job Title                                  | Years of Service |
|--------------------|--|------------------|
| John Tippins       | Programs Analyst                           | 31               |
| Priscille Chagnon  | Deputy Director                            | 30               |
| Rebecca Meeler     | Career Development Representative          | 29               |
| Joe Paterno        | Executive Director                         | 29               |
| Mary Anne Zurn     | Planning & Grants Director                 | 29               |
| Carmen Woywod      | Programs Director                          | 27               |
| Amy Furlow         | Career Development Representative          | 24               |
| April White        | Career Development Representative          | 23               |
| Robin Roleson      | Career Development Representative          | 22               |
| Vicki Kaylor       | Help Desk Manager                          | 21               |
| Tracy Lansberry    | Deputy Director                            | 21               |
| Craig Helmer       | Controller                                 | 20               |
| Angie Rispoli      | Career Development Representative          | 20               |
| Jim Wall           | Communications & Public Awareness Director | 20               |
| Curt Bradbury      | Communications Manager                     | 15               |
| Natalie Griffin    | Career Development Representative          | 15               |
| Darra Paolino      | Career Development Representative          | 15               |
| Ron Sloan          | Facility Manager                           | 15               |
| Beth Barger        | Center Supervisor                          | 13               |
| Hellen Canicosa    | Career Development Representative          | 13               |
| Bernice Kertavage  | Customer Satisfaction Manager              | 13               |
| Dee Rutko          | Career Development Representative          | 13               |
| Benita Richards    | Administrative Services Manager            | 12               |
| Marilynn Smallwood | Career Development Representative          | 12               |
| Carmen Henry       | Career Development Representative          | 11               |
| Linda Hodges       | Career Development Representative          | 11               |
| Amanda Campos      | Career Development Representative          | 10               |
| Natalie Collington | Career Development Representative          | 10               |
| Kim Fenty          | Career Development Representative          | 10               |
| Andrea Hoffer      | Human Resources Manager                    | 10               |
| Thais Kuoman       | Quality Assurance Program Manager          | 10               |
| Barbara Short      | Quality Assurance Program Manager          | 10               |

## SFWDB Mission

Our mission is to initiate and support effective strategies through collaboration with business, education, and social services to facilitate the development of programs and activities that reduce dependency, encourage personal growth, and provide economic benefits to individuals, businesses, and communities of Southwest Florida.

Southwest Florida Workforce Development Board, Inc.  
9530 Marketplace Road, Suite 104  
Fort Myers, Florida 33912  
(239) 225-2500

# A letter from the Chairman



As my tenure as the Chairman of the Board of Directors for the Southwest Florida Workforce Development Board comes to an end, I must express my deep and sincere appreciation to all of my fellow board members for the support I have received, but more importantly for their dedication to the mission of this organization.

I must confess, when I was first asked to serve on the Southwest Florida Workforce Development Board, it took a while to understand all the nuances, acronyms, and relationships involved with the delivery of services through CareerSource Southwest Florida. At first I thought I might be getting into a typical governmental, bureaucratic organization.

Through my service on committees and as Chairman I have come to realize that under the direction of our Executive Director, Joe Paterno, there is little resemblance to any typical bureaucratic organization and, in fact, Joe and his staff are some of the most open-minded, responsive, and professional group of people I have ever had the privilege to encounter, let alone lead. The Southwest Florida community is truly fortunate to have Joe, his leadership team, and all the dedicated staff throughout the CareerSource Southwest Florida network working on their behalf.

I am, of course, most proud of the Destination Graduation program, which was created right here and has generated local, state and national attention. Last year the state legislators and the governor allocated \$500,000 to expand the program and you will see just a small sample of the program's success within this report.

The Family Relocation Assistance Program was created by us initially for the family members from Hertz and was cited as a key component in their decision to relocate their corporate headquarters to Southwest Florida.

We responded to Arthrex's need for Computer Numerical Control (CNC) machinists and were instrumental in the development of a 1500 hour CNC Certification program.

I could go on and on but I am limited by the space I have been afforded, so I will simply restate the most eloquent of goodbyes by saying "Old soldiers never die; they just fade away."

Good luck - it has been an honor and a pleasure to serve.

Kenneth J. O'Leary

***Semper fi***



# A message from our Executive Director

First of all I would like to publicly express my gratitude for the leadership of our outgoing Chairman, Ken O'Leary. Over the last four years Ken has led this organization not only in the superior delivery of Employment and Training services, but pushed for innovative programs such as the Destination Graduation program which has garnered local, state and national praise.



I have come to know Ken as a consummate professional and as a friend. We thank you and wish you all the best in futures endeavors.

This year we also saw the retirement of two individuals who I relied on for advice and program insight. John Tippins has been with me for thirty years and Tracy Lansberry for over fifteen years. We will miss their program knowledge, strategic planning ability and data analysis. I will miss the camaraderie and daily interaction and wish them all the best in this new chapter in their lives.

On July 1<sup>st</sup>, 2015 the new federal Workforce Innovation and Opportunity Act (WIOA) legislation took effect and I want to assure both our business and jobseeker customers that CareerSource Southwest Florida is well prepared for the changes and I give you my personal assurance you will see no disruption while maintaining the highest level of services.

Having said that, please read through this year's Report to the Community and enjoy just a few examples of our successes this year. We remain committed to the economic growth of Southwest Florida through collaboration with business, labor, education, government and community based organizations. If you have any questions or want additional information please feel free to contact me or any of your CareerSource Southwest Florida professionals.

Joe Paterno  
Executive Director

HIRING?  
We should  
talk...

JOB  
HUNTING?  
We can  
help...

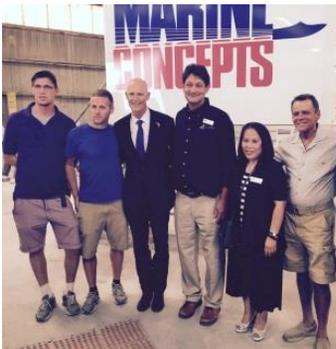
# Marine Concepts



In May 2015 Governor Rick Scott awarded the Governor's Business Ambassador Award to Marine Concepts/JRL Ventures.

During the ceremony, Bob Long, the owner of the company, gave a "shout-out" to CareerSource Southwest Florida (CSSWF). CareerSource, he said, has helped him find the right people as well as helping him with training resources. And it's the employees he credited for all their success.

One of those employees is Mike Spencer, an accountant, who Marine Concepts found by placing a job order with CSSWF and was referred by Priscilla Serra in our Cape Coral satellite office. When asked what Marine Concepts/JRL Ventures manufactures, Mike's response was, "We not only build composites and plugs we build people by giving them the opportunity to be a successful member of a great team."



Although hired as an accountant, his background and experience in nonprofit grant writing has proven to be very beneficial to Marine Concepts/JRL Ventures' bottom line.

"When I first heard about CareerSource Southwest Florida's program for On-the-Job-Training (OJT), I was put in touch with Bill Welch and Hellen Canicosa, who explained the program to me. Since then, I've been their biggest supporter, spreading the word at meetings and manufacturing association events - basically anywhere I go. I have personal experience from a job seeker's point of view and now I'm actively recruiting employees through CareerSource Southwest Florida - these are great programs!"

"As an accountant you are always looking at ways to improve the return on investment and all I can say is the partnership with CareerSource Southwest Florida has produced many qualified employees and, thanks to the OJT programs, a much healthier bottom line."

# Meet Kim and Dwan

Kim and Selina



*"I have to thank Selina and all the staff at CareerSource Southwest Florida and my instructors at iTech for the support they gave me. We are now able to pay our bills and on our way to a better life".*

In 2009 after three years as a Medical Assistant Kimberly West was laid off from her job because she missed several days of work caring for her husband who had just suffered a heart attack. More bad news followed when they heard her husband required open heart surgery. While taking care of her husband and with no luck finding a job, the family was barely surviving on her unemployment and his short term disability benefits. Over the next few years Kimberly found occasional work but they were still struggling to make ends meet. After several discussions with her husband it was decided Kimberly would go back to school to advance her knowledge in the medical field in hopes of earning a higher wage and family self-sufficiency.

Selina Martinez, a Career Development Professional at our Immokalee center, helped Kimberly enroll in a Licensed Practical Nursing (LPN) program at Immokalee Technical Center (iTech) and received her Practical Nursing certification in February 2015. Kimberly was hired as an LPN at Women's Healthcare, successfully completed the probationary period, and earned a raise.

Excellence in healthcare has become a common mission statement for any healthcare facility and Dwan Bell is the type of employee who helps fulfill that mission. Dwan knew she had a calling for the healthcare field after caring for her grandmother. "I knew what I wanted and I enjoy caring for others; it's when I'm the happiest." She was working part time as a Certified Nursing Assistant (CNA) when she heard about CareerSource Southwest Florida (CSSWF) and immediately recognized an opportunity to create a career path that could lead to self-sufficiency for herself and her two year old daughter, Autumn.



Autumn and Dwan

*"This is a picture of me and my daughter Autumn, because at the end of the day, no matter how long that day is, she's my motivation and inspiration."*

She enrolled in a Licensed Practical Nursing (LPN) program at Florida SouthWestern State College (FSW). To try to make ends meet, Dwan moved in with her sister and worked part-time while attending school. At one point Dwan was hospitalized with a medical emergency and was in jeopardy of dropping out. "I have to thank Mr. Faircloth and Ms. Wilke, my instructors, for having faith in me and encouraging me by constantly saying what an excellent nurse I would be and what an asset I would be to the healthcare community." Not surprising, Dwan was hired at Bayfront Health of Port Charlotte (coincidentally where she was born) as an LPN. "I'm so grateful to Ms. Krista Orr, Director of Nursing, and our Chief Nursing Officer, Ms. Clark, for the opportunity to show them what a great nurse I can be".

Is she special? According to Robin Roleson, Dwan's CSSWF Career Development Professional, hospitals are just not hiring LPNs anymore, but this hospital obviously recognized Dwan's passion, dedication, gift with patients and professionalism. Which, when you think about it, is the basis of excellence in healthcare. Dwan is currently working three 12 hour shifts a week and even picks up additional hours at a local assisted living facility. Eventually she wants to earn a Bachelor's of Science in Nursing.

# The Grande Dame of Workforce Development



*“Over the years I have been blessed to have had the opportunity to make a difference in our community. These opportunities include being, to date, the only African American woman to serve as a Lee County Commissioner, successfully advocating for a public swimming pool in the San Carlos Community, supporting several projects in my beloved Dunbar Community and the humbling experience of having a county building bear my name. Throughout the years, what has kept me energized and engaged is working alongside my fellow Board Members and the remarkable staff of CareerSource Southwest Florida.”*

Melvin Morgan is considered to be the Grande Dame of Workforce Development, probably because she has been there from day one. Even prior to the 1998 incorporation of the Southwest Florida Workforce Development Board, Melvin served on the board of the Private Industry Council (PIC). She remembers serving alongside the Board’s first president, the late Lee County Commissioner, Bob Janes.

Mrs. Morgan, the personification of grace and humility, has witnessed first-hand the changing face of employment and training initiatives, from the early days of the Comprehensive Employment and Training Act (CETA), the Job Training Partnership Act (JTPA), the Work and Gain Economic Self-Sufficiency (WAGES) program and the Workforce Investment Act (WIA) to the recently reauthorized Workforce Investment and Opportunity Act (WIOA).

Mrs. Morgan considers the creation of the Destination Graduation (DG) program to be one of the greatest accomplishments of the Southwest Florida Workforce Board. This is only reasonable because the DG Mentors are really just an extension of the role she served as a school social worker. She personally knows these high school kids sometimes have no role model in their lives other than their mentor and this makes all the difference between success and failure. We hope Melvin continues to be a valued member of the Workforce Board for many more years to come.

# The Sign Guy

During Vaudeville's heyday, performers would plaster posters all over the town, advertising their upcoming acts. After a falling-out of the J.M. Coe/Charles Lamar vaudeville team, they decided to flip a coin - the loser would keep the poster side of the business and the winner would keep the act.

That was 113 years ago: Lamar is still in business but vaudeville no longer exists.

Ed Bolter is the V.P./General Manager of Lamar Advertising of Fort Myers, a publicly traded company with 14 local employees and one intern providing vinyl and digital signs from Sarasota over to Fort Lauderdale and down to Marco Island.



"Probably the two biggest changes in outdoor billboards is the move away from paper signs to vinyl boards and the introduction of digital signage. Digital allows us be relevant on a timely basis. We can program and change billboards at the stroke of a keyboard."

"I'm a big believer in the Pay-It-Forward concept and I also believe in supporting whatever I'm involved in, whether it is Florida Gulf Coast University Tennis or Workforce Development. Truth be told, I believe there are many other Board members who should be highlighted because I do what I do without looking for recognition."

Ed Bolter has served on the Southwest Florida Workforce Board since June 2005. He is married to Laura and is the proud father of Melissa, Kevin and Riley. He is a tennis enthusiast and an outdoorsman who is much more comfortable talking about boating, fishing and hunting than he is talking about himself.

"Come on, I'm not that interesting; what is powerful is watching an individual who was headed toward one of our correctional institutions get turned around because of Destination Graduation and instead of being a drain on community resources becomes a tax paying positive contributor to society. What is powerful is seeing a single mother, who was collecting welfare checks, transition into a high school graduate and move on to technical training or college to become self-sufficient. Often these individuals are the first in their family to graduate from anything and are now role-models for their other siblings - that's powerful!"

Two years ago, the Board initiated a branding change and since then Lamar Advertising has donated \$326,000 dollars in outdoor digital signage space to help promote the new brand and CareerSource Southwest Florida's programs. Now that's powerful !

*"Ed operates in a way that transforms work into passion, gifting that perspective to those around him."*

*Michelle Grojean  
Administrative Assistant*

## By the Numbers

- ❖ 205 New students were added to the program between July 1, 2014 - June 30, 2015.
- ❖ Over 620 students have been mentored since the programs started in 2009.
- ❖ 90% (319) of our High School Seniors have graduated with a High School Diploma since inception in 2010.
- ❖ 72 Summer Employment Worksite locations throughout our 5 county region.
- ❖ 183 students participated in 2015 Summer Youth Employment Program. They worked up to 30 hours a week and earned an average of \$1,357.00. Several students were retained by the employer and continue to work throughout the school year.



Top Row Left to Right: (Mentor Name-High School)  
 Patrick Comer-Dunbar, Kathy Royal-Cape Coral,  
 Katherine Broughton-Clewiston/Moore Haven,  
 Lorne Fomby-Naples, Tara Burr-Gulf Coast,  
 Susan Corris-Lely, Elizabeth Jauregui-East Lee County,  
 Walter Kapinos-Golden Gate, Michelle Anderson-  
 Palmetto Ridge, Marguerite Beckford-Pt. Charlotte  
Bottom Row Left to Right:  
 Yamilette Gonzalez-Charlotte, Florrie Mingo-LaBelle,  
 Tanya Ferguson-South Fort Myers,  
 Kerwyn Dixon-Island Coast



## After School Activities

Destination Graduation students participate in the afterschool activities to include but not limited to, Study Hall, Tutoring, Work Readiness Training, Career Exploration Field Trips, and Summer Employment.

## Summer Youth Employment Work Site Partners

A BETTER CARE 4 YOUR PET  
 A FAMILY THING LAWN CARE  
 ALICO CENTER AUTO CENTER  
 ARTHREX  
 ARTISAN'S GUILD  
 AXIOM ACCOUNTING  
 BARRON LIBRARY  
 BIG IRON GYM  
 BOYS N GIRLS PORT CHARLOTTE  
 C&C WOODWORKING, LLC  
 CALUSA HABOUR  
 CAPE CORAL HS  
 CAPE VETERINARY PRACTICE  
 CAREERSOURCE CENTER PC  
 CASA DEL SOL  
 CELINE MICHELLE PHOTOGRAPHY  
 CITY OF LABELLE  
 CITY OF FORT MYERS  
 CLEWISTON LIBRARY  
 C'MON (CHILDREN'S MUSEUM OF NAPLES)

CULTURAL PARK THEATER  
 DEMARCO TILE  
 EAST LEE COUNTY HS  
 FIRST FLORIDA INTEGRITY BANK  
 FL COMMUNITY HEALTH CENTER  
 FORT MYERS BROADCASTING  
 GLADES COUNTY BOARD OF COUNTY  
 COMMISSIONERS  
 GLADES COUNTY SCHOOL DISTRICT  
 GOODWILL INDUSTRIES OF SW FL  
 GRACE PLACE  
 HARRY CHAPIN  
 HOME FOR THE HOLIDAYS  
 HOME HEALTH CARE  
 ISLAND COAST HS  
 KID CITY  
 KIWANIS  
 LABELLE HIGH SCHOOL  
 LEE COUNTY SCHOOL BOARD  
 LEHIGH ACRES FIRE CONTROL/RESCUE DISTRICT

MCDONALD'S  
 N&W GLASS  
 NAPLES HUMANE SOCIETY  
 NEW BETHEL SUMMER DAY CAMP  
 PORT CHARLOTTE LIBRARY  
 RIVERSIDE REALTY  
 SALVATION ARMY  
 SOUTH FORT MYERS HS  
 SKYSTEAD, INC. d/b/a EUROPE AMERICAN  
 AVIATION  
 SOUTHERN GARDENS  
 SPORTS CLUB  
 ST. VINCENT DE PAUL THRIFT STORE  
 STATE FARM  
 SWFL REGIONAL PLANNING COUNCIL  
 THE WINDSOR OF CAPE CORAL  
 TREISER & COLLINS, P.L.  
 US SUGAR  
 VICKI'S PETZ N MORE  
 WINKLER COURT NURSING  
 YMCA OF NAPLES

# Meet Pam and Melissa

*"It's not always about placing people in jobs; sometimes it's about building relationships."*



Pam Oakes is the former owner of Pam's Motor City, a recipient of the "Top 10 Auto Mechanic Shops in America" award, a best-selling author and radio host of "Car Care for the Clueless" which airs on over 330 stations, not to mention the 2013 Florida Gulf Coast University-Small Business Development Center Entrepreneur of the Year. Pam knows Cars!

"We have been fortunate to land some competitive government contracts that require our employees to have specific and very stringent requirements, such as a Master Tech Certificate, specialized tools and a spotless background. Over the years we have worked with CareerSource Southwest Florida by posting these hard to fill jobs, with mixed success.

Although CareerSource Southwest Florida has only been able to help us fill a couple of our high demand jobs, my take away is the staff are always professional, courteous and went out of their way to learn our business. They were able to help us with job descriptions, researching prevailing wages and benefit packages along with establishing contacts with our local technical centers. We were eventually able to utilize their On-the-Job-Training (OJT) program to fill entry level tech positions paying \$12.00 to \$20.00 per hour and were reimbursed several thousand dollars in training costs.

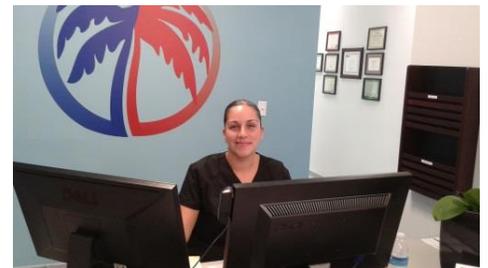
At first we just wanted to fill those hard to fill positions but now I feel I have a local friend and ally I can call when recruiting in this competitive automotive labor market."

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*Never underestimate the wisdom and power of a Grandfather.*

In 2011 Melissa Ramos was an unemployed single mother in the process of losing her home and faced with the burden of raising two children, one with special needs. Melissa moved in with her mother to help out with the care of her grandfather by driving him to his various doctor's appointments.

"One day my grandfather told me I should go back to school and get an education so I could support my family. I'd heard that before from my mother, brothers and friends but for some reason this time it lit a fire in me. Over the next two years I got my GED and spent a couple of months doing reading and math remediation so I could enroll in the Medical Administrative Specialist program at Fort Myers Institute of Technology (FMIT). That's when Judy Armstrong, my Career Development Representative, and CareerSource Southwest Florida came into my life and what a difference that has made."



On May 8<sup>th</sup>, 2015 Melissa graduated from the FMIT Medical Administrative Specialist program with a 4.0 GPA. She was V.P. of the National Technical Honor Society and was also volunteering at Lee Memorial Hospital. By the end of that day Melissa was employed at Naples Vascular Specialists earning \$14.00 per hour. "I'm not surprised," said Beth Browder, Melissa's FMIT instructor. "She was tenacious in her studies and her job search."

After just a few months on the job, Naples Vascular Specialists is so pleased with Melissa's potential they are training her to take vital signs and assist in procedures and scheduling so she can eventually become a Certified Medical Assistant with higher earnings potential.

# Meet Erik

Erik Martell's migration from the village of Arkport, New York to Orlando, Florida started in 1992 when he worked as a Software/Hardware Specialist for Country Club Systems. Fast forward to 2001, Erik continued his southern migration to Lee County where he started as a Support Analyst with Sony Electronics. Between 2001 and 2014 Erik held several positions with Sony as the company struggled to find its identity, fight off competition, and try to regain market share.

In March of 2014 Erik was laid off. "Don't get me wrong, I grew professionally and learned a great deal while working with Sony but after so many years of rumors and layoff's, I was almost relieved to know it was finally over."

Erik remembers that like most professionals he thought - no problem - I have marketable skills and will quickly get another job. After three or four months he was becoming frustrated because "you think you are doing the right things, but you're not getting results."

Sometime in October of 2014 Erik heard about the Professional Career Network (PCN) sponsored by CareerSource Southwest Florida. "It was amazing. I redid my résumé and got involved with their dislocated worker program, which made me eligible for the On-the-Job-Training (OJT) program."

After exploring a couple of career opportunities that just were not the right fit, Erik interviewed with Lee County Electric Cooperative (LCEC) in February of 2015. Although Erik has strong customer service skills he required an OJT position to learn LCEC's control systems, display boards, and other technical skills related to the electric utility industry. On March 9<sup>th</sup>, 2015 Erik started with LCEC and on June 9<sup>th</sup>, 2015 completed his training for his position as a Customer Service Team Leader.

"It was such a change to see how happy everyone was and now after six months I'm walking around with a big smile on my face, this is a great place to work".

"Oh, and I tell everyone about PCN and Career Source of Southwest Florida!"



# Regional Measurements

## CareerSource Southwest Florida Pre/Post Program Earnings

### Total Earnings Impact (Millions \$)

Total Annual Earnings Differential \$80.3

**Total Annual Earnings \$487.5**

### Average Per-Worker Wage (All Employed) in \$s

Prior Annual Wage \$14,021

Post Annual Wage \$16,788

**Annual Wage Differential \$2,767**

### Average Per-Worker Wage (at least Part-Time Permanent) in \$s

Prior Annual Wage \$15,391

Post Annual Wage \$21,807

**Annual Wage Differential \$6,416**

### Average Per-Worker Earnings (Full-Time Permanent) in \$s

Prior Annual Wage \$19,616

Post Annual Wage \$31,388

**Annual Wage Differential \$11,772**

### Participants Served

Entering System Unemployed 40,924

Exiting System Employed 29,340

Received Direct Staff Assistance: 32,414

Received Career Guidance: 5,363

Received Intensive Services: 2,266

**Total Served: 44,666**

## 2015 REGIONAL ECONOMIC SNAPSHOT

Regional Workforce 565,422

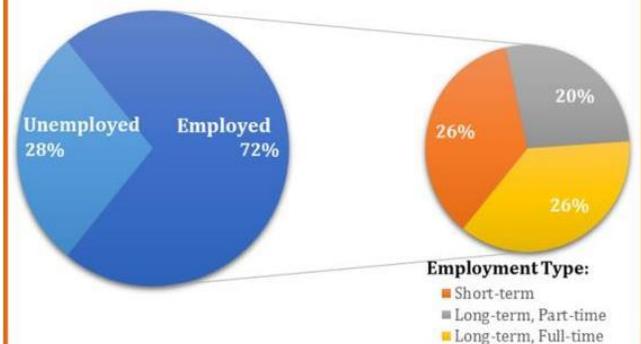
### Median Earnings

- Charlotte County \$23,659
- Collier County \$25,832
- Glades County \$20,671
- Hendry County \$21,378
- Lee County \$24,373

## 2014 TOP 5 INDUSTRY SECTORS BY EMPLOYMENT (PRIVATE SECTOR)

|                                      |       |
|--------------------------------------|-------|
| Education and Health Services        | 23.8% |
| Trade, Transportation, and Utilities | 23.1% |
| Leisure and Hospitality              | 18.7% |
| Professional and Business Services   | 12.4% |
| Construction                         | 8.5%  |

## Success Rates of Program Exiters Who Entered the System Unemployed





Southwest Florida Education *Works*  
Charlotte, Collier, Glades, Hendry and Lee Counties

Southwest Florida's



The Alliance of Educational Leaders is a collaborative partnership with the Southwest Florida Workforce Development Board, Inc.

Founded in 1999, the Alliance of Educational Leaders is comprised of the CEOs of the regionally accredited (SACS) K-20 educational institutions in Southwest Florida

| COLLEGE/UNIVERSITY                       | PRESIDENT                          | SCHOOL DISTRICT | SUPERINTENDENT            |
|--|------------------------------------|-----------------|---------------------------|
| Florida Southwestern State College       | <i>Dr. Jeffrey Allbritten</i>      | Charlotte       | <i>Dr. Doug Whittaker</i> |
| Florida Gulf Coast University            | <i>Dr. Wilson Bradshaw</i>         | Collier         | <i>Dr. Kamela Patton</i>  |
| Hodges University                        | <i>Dr. David Borofsky</i>          | Glades          | <i>Mr. Scott Bass</i>     |
| Keiser University                        | <i>Ms. Nancy Tedros</i>            | Hendry          | <i>Mr. Paul Puletti</i>   |
| Nova University                          | <i>Mr. Kevin Hunter</i> (Director) | Lee             | <i>Dr. Nancy Graham</i>   |
| <i>Executive Director: Ms. Pat Riley</i> |                                    |                 |                           |

A unique collaboration of public and independent PreK-20 educational institutions, the Alliance of Educational Leaders includes the district school superintendents in Charlotte, Collier, Glades, Hendry and Lee Counties and the presidents of the colleges and universities in the same 5-county area. Annually, educational opportunities continue to expand in Southwest Florida as more programs are added and delivery systems become increasingly flexible.

[www.swfleducation.com](http://www.swfleducation.com)

**Teacher preparation** became the 2014-2015 priority focus for the Alliance of Educational Leaders. As the largest employer in most districts, the recruitment and development of its workforce are key. Faced with the challenges of large numbers of retirees, new classroom dynamics and ambiguous State assessments, Alliance districts and colleges and universities are collaborating to align teacher preparation coursework to standards-based instruction using data and technology and to create the most effective internship opportunities.



*Superintendent Paul Puletti  
2015-2016 Alliance Chair*

# Board of Directors

July 1, 2014 – June 30, 2015

President: Ken O'Leary  
Vice President: Joe Wheeler  
Treasurer: Lewis Albert  
Secretary: Mike Nagle

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## Southwest Florida Workforce Development Board

|                           |   |           |
|---------------------------|---|-----------|
| <b>Lewis Albert</b>       | Calusa Financial Corporation                    | Charlotte |
| <b>Scott Bass</b>         | Alliance of Educational Leaders                 | Regional  |
| <b>Diana Bello</b>        | Comprehensive Housing Resource                  | Charlotte |
| <b>Ed Bolter</b>          | Lamar Advertising                               | Lee       |
| <b>B.J. Brundage</b>      | DeAngelis Diamond Construction                  | Collier   |
| <b>Drummond Camel</b>     | Cypress Cove at Health Park Florida             | Lee       |
| <b>Nida Eluna</b>         | Dr. Piper Center                                | Lee       |
| <b>Cassandra Francois</b> | Non-Voting Parent of Participant                | Lee       |
| <b>Gregg Gillman</b>      | Hendry County EDC                               | Hendry    |
| <b>Martin Haas</b>        | Entech Computer Services                        | Lee       |
| <b>Todd Hoffman</b>       | Sunflex Wall Systems                            | Collier   |
| <b>Kim Hustad</b>         | Lee County Department of Human Services         | Lee       |
| <b>Mike Jackson</b>       | Jackson PR                                      | Lee       |
| <b>Jim Lamb</b>           | CenturyLink                                     | Collier   |
| <b>Larry Litt</b>         | Teachers Association                            | Collier   |
| <b>Marilyn Massaro</b>    | Collier County Public Schools                   | Collier   |
| <b>Melvin Morgan</b>      | Dunbar Improvement Association                  | Lee       |
| <b>Michael Nagle</b>      | International Brotherhood of Electrical Workers | Regional  |
| <b>Ken O'Leary</b>        | Paradise Gulf Corporation                       | Collier   |
| <b>Tom Patton</b>         | Charlotte County EDC                            | Charlotte |
| <b>Glen Salyer</b>        | Lee County EDC                                  | Lee       |
| <b>Aaron Stitt</b>        | Department of Children and Families             | Regional  |
| <b>Mary Watford</b>       | Division of Vocational Rehabilitation           | Regional  |
| <b>Joseph Wheeler</b>     | Wheeler Capital Partners, LLC                   | Lee       |
| <b>Geri Yoraschek</b>     | LaBelle Plumbing Corporation                    | Hendry    |

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CareerSource Southwest Florida is an equal opportunity employer/program.  
Auxiliary aids and services are available upon request to individuals with disabilities.  
All voice telephone numbers may be reached by persons using TTY equipment via the Florida Relay Service at 711.

# Center Locations

## Charlotte County

1032 Tamiami Trail, Unit 9  
Port Charlotte, Florida 33953  
941-235-5900

## Collier County

750 South 5<sup>th</sup> Street  
Immokalee, Florida 34142  
239-658-3300

## Collier County

3050 Horseshoe Drive North  
Building A, Suite 110  
Naples, Florida 34104  
239-436-4301

## Glades/Hendry County

215 B South Francisco Street  
Clewiston, Florida 33440  
863-983-6138

## Hendry County

921 Anvil Circle  
LaBelle, Florida 33935  
(Florida SouthWestern State College Campus)  
863-675-1412

## Lee County

1020 Cultural Park Blvd., Bldg #2  
Cape Coral, Florida 33990  
(Cape Coral City Hall)  
239-673-8591

## Lee County

4150 Ford Street Extension  
Fort Myers, Florida 33916  
239-931-8200



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